



Luis Pizarro

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2010 - Present **Smooth-On, Inc**

2000 Saint John St., Easton, PA 18042

1997 - 2009 **Idearc Media** **Verizon Directory Graphics** **Bell Atlantic**

2500 Monroe Blvd., Norristown, PA 19403

1996 - 1997 **Ikea Kitchen Designer**

400 Alan Wood Rd., Conshohocken, PA 19428

1995 **Rhode Island School of Design**

Two College Street, Providence, RI 02903

focus

- Ⓜ To maintain a high level of professionalism and quality workmanship.
- Ⓜ Commitment to building customer and employer confidence by setting reasonable expectations and taking responsibility for solving problems.
- Ⓜ Ensuring commitments are met by dealing in a straightforward and honest manner.

history

- Ⓜ Developed design for core company and distributor product catalogs and tradeshow displays.
- Ⓜ Provided website content and management.
- Ⓜ Generated and edited Photo & Video content for instructional and product showcases.
- Ⓜ Provided Technical help related to materials specs and applications for customers and distributors.
- Ⓜ Provided high-quality advertising products ranging from directory advertising to Direct Mailers and Magazine print ads designed to deliver their message and grow overall revenue and customer satisfaction.
- Ⓜ Services involved design, copy layout and PDF preparation for off-site printers.
- Ⓜ Coordinated training schedules, conducted training and provided technical support for new processes from Quality Improvement Teams and new product developments.
- Ⓜ Credited with a 98.8% first pass accuracy rate for Yellow Pages advertising.
- Ⓜ Designed kitchen cabinetry layouts using an in-house CAD software package.
- Ⓜ Managed three to five appointments per day with clients, including phone sales, design, purchase, and delivery.
- Ⓜ Emphasized customer service and coordinated with contractors in kitchen installations.
- Ⓜ Earned my BFA with the acquisition of a merit scholarship totaling \$30,000.
- Ⓜ Concentrated on oil painting and life drawing with electives in graphic design, print making and Japanese language studies (Brown University.)
- Ⓜ Operated light and sound board for visiting speakers and pursued interests in video editing, comic book art and writing.